CANADIAN Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

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Ontario's Record Movie Year

Manitoba Exhibs Meet July 4th

Election of officers, amendment of the constitution and the fight against daylight saving time will be among the matters dealt with when the Manitoba Motion Picture Exhibitors Association holds its annual meeting in the Royal Alexandra Hotel,

(Continued on Page 3)

Notable Debut Of Odeon-Ottawa

What was likely the most distinguished theatre opening in Canadian history took place in Canada's capital city recently when Odeon Theatres (Canada) Limited opened the Odeon-Ottawa as the final unit in its 25-theatre plan, bringing the chain

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Silverthorne Reports 47 Theatres, 606 Features, 79 Reissues

Forty-seven new theatres were licensed in Ontario during the fiscal year ending March 31, 1949, bringing its total to 497 and showing an increase of 82 since the end of hostilities, it was shown in the annual report of the the Motion Picture Censorship and Theatre Inspection branch of the Ontario Treasury Department. O. J. Silverthorne, chairman, submitted the report to Premier Leslie M. Frost, KC, who is also Provincial Treasurer.

Thirteen of the theatres are drive-ins capable of accommodating 8,016 cars and the first figure compares with five during the previous fiscal year. The number of seats licensed in standard theatres is 336,144.

The report called the year reviewed "the most important in

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'As You Like It' UA Autumn Offering

Canadians who like canned Shakespeare will be offered a choice dish by United Artists in the fall. As You Like It, produced by Paul Czinner at Elstree in 1936, will be released at an advanced-prices policy, although question of roadshowing hasn't been decided.

Film's NA preem will take place at Boston's Beacon Hill Theatre on June 30th, beginning a two-a-day roadshow run.

Stars of the production are Sir Laurence Olivier and Elizabeth Bergner. Olivier is the star of Hamlet and Henry V.

Pioneers' Shows Get OK Response

The special shows in aid of the Trust Fund of the Canadian Picture Pioneers are in preparation across Canada in locations where they have not been held yet. First "test shows" have shown excellent results, with the co-operation from the usual lo-

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Added To UI's 'Java'

Dorothy Hart has been added to the cast of UI's Java.

MGM To Distribute

MGM will distribute Al Lewin's independent forthcoming production, Pandora and the Flying Dutchman.

JOHNSTON TO ADDRESS CANADIAN CLUB

Eric Johnston, president of the Motion Picture Association of America, will speak at a luncheon of the Men's Canadian Club in the Royal York Hotel, Toronto, on Tuesday, May 31st.

He will arrive in Toronto early enough to be a guest at the dinner of the Periodical Press Association, held in Toronto in connection with the International Trade Fair. It is expected that Harold Wilson, president of the UK Board of Trade, who has had many meetings with Johnston on Anglo-British film matters, will also be a guest.

FIVE APRIL CONSTRUCTION AWARDS

Number of theatre construction contracts awarded in Canada during April was five and these were worth $395,000.

Ontario led with two amounting to $275,000, Quebec's two came to $80,000, while Alberta's one was worth $40,000.

A Scarboro theatre, to be built by 20th Century Theatres near Toronto, will take up $175,000 of the Ontario total, while Quebec's $80,000 for two awards will be spent in Montreal.

For the first four months of 1949 the total of construction awards is $280,497,800, an increase of $71,208,600 over the same period last year.

Spurt In Construction As Weather Clear

Latest developments in industry building in Canada include the opening of two drive-ins as well as two standard theatres; news of the opening dates for seven more; start of construction and progress on four others; and the reporting of plans for three projected houses. In addition, the enlarging and altering of a theatre was reported; as well as the reopening of a house.

Information about the theatres is as follows:

Calgary, Alberta. The Chinook Drive-in has opened. Built by Western Drive-in Theatres Limited, it cost approximately $160,-

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Sask. Theatre Sold

Ira W. Bradshaw has sold his 200-seat, six-day Tivoli Theatre in Arborfield, Saskatchewan, to Dr. L. A. Ares.

Film Sex Teaching Favored In BC

Showing of films on human reproduction to school children was overwhelmingly favored by parent-teacher groups in British Columbia, it was announced by W. T. Straith, BC Minister of Education.

More than 90 per cent voted their approval of the special sex films demonstrated recently on a questionnaire sent out by the Department of Education, he said. It is proposed to begin the new film courses during the 1949-50 school term.

Note Our New Address:

175 BLOOR STREET EAST, TORONTO

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'THE BIG CAT' Lon McAllister-Peggy Ann Garner-Preston Foster

ANOTHER EAGLE LION (Hollywood) MONEY MAKER from INTERNATIONAL FILM DISTRIBUTORS Limited

THE BIGGEST MONEY PICTURE OF THE YEAR

WALTER WANGER'S

TULSA

SUSAN HAYWARD as
CHEROKEE LANSING,
HALF WILDCAT . . . HALF ANGEL
ALL WOMAN!

Greatest Spectacle Since "Gone With the Wind"! It's WALTER WANGER'S rip-roaring boomtown extravaganza in the top-bracket boxoffice groove!

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ODEON - TORONTO
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An EAGLE-LION (Hollywood) Release

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Walter Wanger presents "TULSA" starring SUSAN HAYWARD · ROBERT PRESTON · PEDRO ARMENDARIZ

with CHILL WILLS, LLOYD GOUGH, EDWARD BEGLEY, Jimmy Conlin, Roland Jack • Produced by WALTER WANGER • Directed by STUART HEISLER • Associate Producer EDWARD LASKER • Screenplay by Frank Nugent and Curtis Kenyon • Suggested by a story by Richard Wormser • An EAGLE LION FILMS Release

For Better Boxoffice Product It's... International
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MANITOBA EXHIBS

(Continued from Page 1)

Winnipeg, on July 4th. The meeting was scheduled later this year because many members will be busy working on Winnipeg's 75th Anniversary Celebration from June 5th to 11th.

The nominating committee, headed by R. D. Hurwitz and comprised also of H. Prygrocki, D. Rothstein and S. Rosenblatt, made the following recommendations:

President — M. Triller; First vice-president — S. R. Miles; Second vice-president — H. Prygrocki; Treasurer — R. D. Hurwitz; Secretary — B. K. Beach. The office of second vice-president was created for the new term.

Suggested resident members of the executive board are H. A. Morton, Manitoba Theatres; D. Rothstein, Rothstein Theatres; B. Sommers, State Theatre; I. Triller, Transcona; and E. A. Zorn, Famous Players. Non-Winnipeg nominees are P. J. Lowe, Cartwright; W. G. McGregor, Gladstone; and W. A. Mowat, Glenboro.

Further nominations may be made by any member at the meeting.

The association was among those responsible for Winnipeg's promise to hold a referendum on Daylight Saving in the Fall, following the withdrawal of a bill in the Legislature which, if passed, would have brought back Standard Time. If Winnipeg rejects Daylight Saving Time, which it says creates confusion in traffic, trade and travel, the rest of Manitoba will certainly follow.

Alta. Exhib Meeting

Annual meeting of the Alberta Exhibitors Association will take place at Banff June 5th and 6th.

Param't Short Wins Canadian Award

The Lambertville Story, a Paramount Pacemaker short featuring Paul Whiteman and his daughter, Margot, has been chosen by the Canadian Father's Day Committee as the "Father's Day Picture of 1949."

The award was presented by the Committee at a recent dinner at the Club Norman in Toronto attended by 200 members and accepted in behalf of Paramount by Win Barron, director of public relations.

Film deals with the way the citizenry of Lambertville, a typical town, dealt with juvenile problems by organizing Saturday Night Teen-Age Clubs and building a recreation centre for dancing, entertainment and other civic activities.

HERMAN BENNETT PASSES IN TORONTO

Treasurer of and a partner in Principal Investments Ltd., Toronto, Herman C. Bennett passed away suddenly last week in Toronto from a heart attack at the age of 45. Surviving are his wife and two daughters.

Among his interests were the Sunset Drive-in Co. of Preston and Brantford and theatres in West Lorne, Penetang and Toronto. He was a member of the executive of Allied Theatres and among the various organizations to which he belonged was the Variety Club.

Born in Kingston, he was educated in Toronto and graduated from Osgoode Hall but never practised law. Instead he joined the firm in which his father and brothers were partners.

He was held in high regard by those who knew him.

CASH FOR 'PAISAN' CAMPAIGNS

Cardinal Films Limited will award three prizes totalling $175 for the best campaigns put on by individual theatres in connection with the showings of its film, Paisan. Local promotion and exploitation, including newspaper, will be the basis for judging the winners and any engagement of the film from now until December 31st, 1949, is eligible.

A panel of judges, made up of representatives of the three leading circuits in Canada and the trade papers, will be arranged to select the winning entries.

Spurt In Construction

(Continued from Page 1)

000 and is equipped with in-a-car speakers and heaters.

Edmonton, Alberta. Another drive-in. Named the Starlight Drive-in, it was built by the same company as the one above and is also open. It can accommodate 600 cars and is equipped with individual heaters and speakers.

Uxbridge, Ontario. Douglas Wark has opened his Rio Theatre, the only one in operation there now.

Ottawa, Ontario. Odeon Theatres (Canada) Limited has premiered its new deluxe house, the 1,512-seat Odeon-Ottawa.

Chilliwack, BC. A June 9th opening is expected for Famous Players' 902-seat, $225,000 Paramount.

Kelowna, BC. June 16th is scheduled for the bow of the $350,000, 608-seat Paramount Theatre, another Famous Players' project.

West Hill, Ontario. National Theatre Services will open its 425-seat theatre here on July 1st.

Midland, Ontario. National Theatre Services expects to open its new house on July 15th.

Montreal, Quebec. The Berzan Brothers' 700-seat, $150,000 Vogue is nearing completion and is expected to bow in sometime this month.

Winchester, Ontario. W. C. MacDonald and H. T. Meldrum expect to open their 400-seat $40,000 Winchester Theatre this week. It is the first here.

Fort Frances, Ontario. A June opening seems certain for the Tower Theatre being built by Constantine Lytwynka and Stanley Mischuk.

Scarboro, Ontario. Twentieth Century Theatres' new 850-seat house in this Toronto suburb has progressed to the stage where the walls are being erected.

Montreal, Quebec. Walls are also going up for Enrico Cavalacia's 550-seat, $88,000 structure on Papineau Avenue.

Kitchener, Ontario. Digging of the foundation has begun for Biltmore Theatres' $1,000,000 project, which will contain a theatre.

Foam Lake, Sask. Work has started on the first theatre here, being built by H. J. Narfason.

Vancouver. D. McFarlane will erect an $80,000 theatre at Arbutus and 15th, in the central section of the city.

Edmunston, NB. B & L Theatres plan to erect a theatre here.

Ponoka, Alberta. Eastern Theatres, Ponoka, Limited, will construct a 500-seat, $75,000 house here.

Cannington, Ontario. Angus Jewell has reopened his 165-seat Jewel Theatre, formerly the Aldersey. Installations include new marquee, projection and sound equipment, seats and floor.

Winnipeg, Manitoba. Alterations totalling $20,000 are planned for the 414-seat Valour by Valour Theatres Limited. Some 85 seats will be added.

Toronto. The Alhambra, FPCC nabe, will close for alterations soon.

WB's 'Stage Fright'

Michael Wilding, British stage and screen actor, will have the male lead opposite Jane Wyman and Marlene Dietrich in Warners' Stage Fright, which is being directed by Alfred Hitchcock in England.

PIONEERS' SHOWS

(Continued from Page 1)

cal channels being a big factor in putting them over.

O. R. Hanson, campaign director for the Pioneers, suggested that these shows be started as early as possible before midnight and the term "midnight shows" be dropped in order to overcome the resistance of people who ordinarily would not go to a show that late.

In Edmonton, where $600 was netted by the Trust Fund show, the three local radio stations, CJCA, CFRN and CKUA donated a good deal of air time. Newspaper ads were paid for by the Edmonton Theatres Association. Tickets, one sheet cards, art work and other items were all donated free, as were the films used. Staff and projectionists worked gratis and managers of other theatres assisted in taking care of the lineup, ushering, etc.

An effective means of selling tickets was used by the Imperial Theatre, Toronto. Ten Pioneers, dressed in the butcher's aprons in which they were initiated, sold tickeets in the lobby of the theatre on different nights in advance of the show, drawing a great deal of attention and gaining plenty of publicity for the event.

It was also suggested that wherever possible stage shows be used and seats reserved, with tickets sold in advance. Price of admission was left to be set by local Pioneer units and the theatre men concerned.

Cast In 'Oh Doctor'

Dorothy McGuire and William Lundigan will star in 20th-Century Fox' Oh Doctor.

Variviews

Observanda

Billy (Bring 'Em In Alive) Cross Busy

If you like jazz you ought to follow the enterprise of Billy Cross, our local Hurok of Grand Hopera, who is also connected with the operation of such famed shin dens as the Palace Pier and the Top Hat. Billy's most recent efforts were the Louis Armstrong concerts at Massey Hall, in which Old Satchmo was supported by other living legends of the jazz world, such as Earl (Fatha) Hines, key man among keyboard artists, and that maker of worldy music, trombonist Jack Teagarten, who plays right out of this world.

Day after the concert I visited our new premises and found an electrician and painter talking over the concert on company time. I joined them. They were both too smart about such things for a Square like me. They knew Bix and Bebop and all that lies between.

I noticed at the concert I attended that the younger set clogged the Hall, with a few exceptions. Yet I know that, like those workmen and myself, there are jazz lovers by the thousands in the 40-to-50 age groups.

I know that many more would enjoy getting their jazz kicks direct as well as off the record and Cross has made this possible. To hear Armstrong and Teagarten blend instruments and sing an old-time number together is thrill enough for anyone of any age. The audience for that type of jazz is unlimited.

Billy is bringing in Tex Beneke next and he will be followed by others. But I'd like to see Armstrong and his group back soon. One thing is sure — jazz is big business and Cross is today among our town's most important showmen-impresarios.

* * *

Typodermic Injections

Harvey Fingold of National Theatre Services and Miss Evelyn Smith were married in Toronto last Wednesday. Congratulations . . . **Gerry Shumer,** after all these years, will leave Empire-Universal on June 17th to study at the University of Toronto and follow group work . . . **Wayne & Schuster** will be among the Canadians to give Americans a personal look at our stars in Madison Square Gardens, New York, on July 18th. The occasion will be a tribute to the new president of the Lion's International, a St. Catharines man, and Jack Arthur was asked to take things at this end. I hope the newsreels cover.

Note to Exploiteers: Phil Stone is publicity director of CHUM, as well as conductor of its sports quiz show . . . **The Mackenzie memorial** museum on Bond Street is undergoing marked change as its beauty is being restored daily. Wonder why the granite block explaining that the Little Rebel had been presented with this house by his sympathizers was removed from the front? . . . **I can't help** but praise again that entrancing column of history conducted in the Saturday edition of the Montreal Gazette by Edgar Andrew Collard. I'd like to have a book of those columns about the exciting events of our early days.

From the bulletin of the Manitoba exhibs association: "Daylight saving idea comes from an old Indian who cut off one end of his blanket and sewed it on the other end to make it longer."

Learned from Jack Houston, manager of the Imperial branch in the film district, that the new Kinsmen Club in Sutton headed by Dick Main is the 19th opened this year and brings the number to 240. Jack, who was v-p of its national Milk for Britain work, had much praise for the part Famous Players played in helping the fund raise $2,600,000 for buying and shipping the invaluable white fluid.

Hamilton seems to like the art-and-foreign film policy recently begun at the Community. First film was Columbia's The Lost One, an opera in which the stars make love at the top of their voices . . . **Heard about a red-panted hoodlum** known as "The Music Lover." The monicker is his because his specialty is stealing car radios.

Heard and Overheard

Toronto's Louis Applebaum, who composed the musical background for Tomorrow the World and G. I. Joe, has done the same for Louis deRochemont's Lost Boundaries, which will be released in this country by Astral Films.

When Al Perly, now at the Biltmore, was manager of the Community, Hamilton, his brother Joe was teaching at Delta Collegiate across the way. The hookey-players were mighty happy to see him transferred to Toronto, so they could cut classes for a movie. . . **They were laughing** over the Tops coffee recently about the time Curly Posen, playing George Washington Slept Here at the Avalon, put two beds in the lobby as exploitation. Some wise guys swiped one and he had to look over all the Danforth for it.

Lester (Mike) Pearson, Canada's UN chief, was on the Security Council a couple of summers ago. A matter came up which was tabled for discussion the next day. Pearson asked that it be scheduled for two days later. Gromyko, the Soviet delegate, asked why suspiciously. Pearson, a baseball fan, pointed out that the World Series opened the next day and he wished to attend. "Why," asked Gromyko with a laugh of relief, "didn't you say so in the first place?"

* * *

It Ain't Everything Department

The Avarice Man believes in Life, Liberty and the Pursuit of Ha'pennies.

There is one I know who suffers from money poisoning as others do from acute alcoholism.

This man owns factories and office buildings, out of which come tons of waste paper for sale to salvage companies. Yet every week he piles up the papers which he has ordered saved around his house, puts them in his car and brings them to the office to be added to the rest. All for a few extra pennies.

There are places to cure alcoholism and gluttony, two of the results of our nervous existence. Greater than these is the illness of the man who carries thrift to the point where he doesn't know it from greed.

There ought to be a place where such addicts can be cured of their obsession — along with the other stupes who think that money and personal excellence are synonymous.

Don't get me wrong. I'm not sneering at money. But I was ticked at a reply I overheard to the stock "How'ya doing'?" question. "Never felt better," was the cheerful answer, "and had less."

Most of the big BR boys I know never felt worse and had more.

* * *

'What Is a Boy?'

He is a person who is going to carry on what you have started.

He is to sit right where you are sitting and attend to those things you think are so important when you are gone.

You may adopt all the policies you please, but how they will be carried out depends upon him.

Even if you make leagues and treaties, he will have to manage them.

He is going to sit at your desk in the senate, and occupy your place on the supreme bench.

He will assume control of your cities, states and nation; your prisons, churches, schools, universities and corporations.

All your work is going to be judged and praised or condemned by him.

Your reputation and your future are in his hands.

All your work is for him, and the fate of the nation and of humanity is in his hands.

So it might be as well to pay him some attention.

(I have had the above for many years. I clipped it from a house organ which credited it to Boys' Club News.)

THE PICK OF THE PICTURES

Canadian Film Weekly
VOICE of the CANADIAN MOTION PICTURE INDUSTRY

REVIEWS INFORMATION RATINGS

Vol. 14, No. 22 REVIEWS FROM FILM DAILY, NEW YORK $2.00 Per Annum

SHORT THROWS

QUITE A STORY in Film News, leading USA 16 mm. magazine which is edited by an ex-Torontonian, Rohama Lee. Seems that Edmund H. Reek got the Academy Award for Symphony of a City, submitted by 20th-Fox and winner in the Short Subjects' class. The film was produced by Arne Sucksdorff of Sweden in that country and distributed by Fox in the USA.

The story claims that Reek and the studio were told several times about the wrong impression being prevalent but they paid no attention.

Can't figure Reek or Fox to steal credit. Must be some other reason.

VERY INTERESTING is the fact that 79 reissues from seven to 15 years old were among the features in Ontario during the last year. Now comes Paramount with The Trail of the Lonesome Pine, a film first issued 13 years ago, and Motion Picture Sales with the 1932 Harold Lloyd comedy, Movie Crazy.

"The movie industry must be sadly in the doldrums as far as good new pictures are concerned, or there must be a great demand for the oldtime films," observes the Saskatoon Star Phoenix, which heads the item Long, Long Ago.

A 16 MM. THEATRE will be operated at the International Trade Fair, to be held on the Canadian National Exhibition grounds, Toronto, from May 30th to June 10th. The NFB will have charge and run its films when manufacturers are not using the screen for their sales and promotion reels.

There will be quite a display of still equipment.

SRO's PRESENT and future releases are Portrait of Jenny, a holdover at Loew's Toronto, The Fallen Idol, The Third Man, Gone to Earth and the Myrna Loy starrer produced in England by Ratoff, The Strange Case of Lady Brook. Other films are being negotiated for.

In view of this the SRO sales staff is being rebuilt in the USA.

VARIETY INTERNATIONAL will hold its mid-year meeting, set for October 25-27, in New York City.

Streets of Laredo

with Macdonald Carey, William Holden, William Bendix, Mona Freeman.

Paramount (Technicolor) 92 Mins.

EXPANSIVELY PRODUCED WESTERN. SHOULD DO BUSINESS COMPARABLE WITH SIMILAR OFFERINGS. ACTION CONTENT PROMINENT. STORY VARIES SUFFICIENTLY.

The dramatic delineation of this Technicolored western has enough in the line of variation to make the grade and garner the business that other offerings handled in a similar manner of expansive production have done. The trio of lead names will provide a healthy assist.

Carey, Holden and Bendix are road agents when the tale gets cracking. Operating in Texas they lead a carefree life, spending their loot as quickly as they "find" it — which is fast. In the course of one of their capers they find Mona Freeman and her uncle shooting it out with Alphonso Bedoya, a character who operates a ranch "protective" organization. Miss Freeman's uncle is killed in the melee. The boys promptly take the girl in charge and fix it with Clem Bevans so she will be safe.

Then they are off to more adventures which separates Carey and eventually has Holden and Bendix joining up with the Texas Rangers after they corral their erstwhile pal and land him in prison. It is in the nature of a plot but when Carey escapes Holden and Bendix learn he is up to no good and they really set out to land him in the clink. A sort of romance develops between Holden and Miss Freeman but there is constant intrusion by Carey. At length Carey kills Bendix, when the latter interferes with his plans.

Holden knows how Carey will operate. Laredo is the next port of call for Carey who has his stolen money banked there. Holden, no great shakes as a pistol shot corners Carey in a saloon. They are about to shoot it out when Miss Freeman drops Carey with her Winchester.

CAST: Macdonald Carey, William Holden, William Bendix, Mona Freeman, Clem Bevans, Stanley Ridges, Joe Dominguez.

CREDITS: Producer, Robert Fellows; Director, Leslie Fenton; Screenplay, Charles Marquis Warren; Based on a story by Louis Stevens, Elizabeth Hill; Photography, Ray Rennahan. DIRECTION: Sound. PHOTOGRAPHY Very Good.

In 'Turned Up Toes'

Jean Peters and Paul Douglas will be starred in Fox' Turned Up Toes.

Flamingo Road

with Joan Crawford, Zachary Scott, Sydney Greenstreet.

Warners 94 Mins.

COMPELLING INSPECTION OF POLITICS VERSUS LOVE. CURITZ' DIRECTION CONTRIVES A DRAMATIC OFFERING OF MUCH POTENTIAL. VERY WELL PLAYED.

Probing deep below the surface life of a Southern community and its long-range relation to the politics of the state wherein it lies, there comes up in this Jerry Wald production an attention-compelling drama of much potential. It is the story of a girl alone matched against a would-be omnipotent political conniver who generally has top cards.

The story is adult fare. The treatment is broad and mature. Picture gives Joan Crawford another opportunity, which she grasps, to deliver a convincing role. More conviction is rendered by Sydney Greenstreet and Zachary Scott.

A stranded Cooch dancer in a tent show, Miss Crawford is taken in by Scott, a deputy sheriff who works under the scheming Greenstreet. At once Greenstreet dislikes the girl because he has other plans for Scott and the girl being attractive, stands to become a romantic hazard in Scott's ascendancy to the governor's chair. In short order Miss Crawford is framed on a streetwalker charge and sent up.

Meanwhile Scott who knows nothing of Miss Crawford's plight, becomes a big operator on Capitol Hill. On her release Miss Crawford gets a job in "Lute-Mae Sander's" place, a sort of semi-bordello. There she meets David Brian, who is in the construction business and closely tied in with the politicos. In short order she marries Brian, much to the consternation of Greenstreet. Greenstreet decides to frame his cohorts, lays the groundwork. He is almost but not quite successful for Scott is a suicide and Miss Crawford finding her heart is meant for Brian, does the fat man in with a gun. It's a self-defense killing. The future looks brighter for Miss Crawford and Brian.

CAST: Joan Crawford, Zachary Scott, Sydney Greenstreet, David Brian, Gladys George, Virginia Huston, Fred Clark.

CREDITS: Producer, Jerry Wald; Director, Michael Curtiz; Screenplay, Robert Wilder; Based on a play by Robert Sally Wilder; Photography, Ted McCord. DIRECTION: Good. PHOTOGRAPHY: Fine.

Para Net Earnings Down $7 Million

Net profit of Paramount Pictures, Incorporated, for the year ending January 1st, 1949, amounted to $24,357,102, a decrease of over $7,000,000 from the previous year, according to the annual report given by Barney Balaban, president. Gross income for 1948 was $177,715,518 as against $191,505,875 in 1947 and earnings per share were $3.63 compared with $4.43 a year previous.

The gross income figures exclude operating revenues of partly owned non-consolidated companies, but includes dividends from wholly-owned foreign subsidiaries not consolidated.

Capital gain of $4,913,938 for year ending January 1st, 1949, includes realization of $1,948,000 prior year's undistributed earnings of affiliated companies.

During 1948 the sum of $8,600,000 was spent for net additions to fixed assets and investments and $3,500,000 for reduction of bank debt. Acquisition of shares of the company's common stock accounted for $8,269,000 and $13,788,000 was used in payment of dividends. As a result, net working capital decreased by $10,420,000.

"We are in the final stage of amortizing the pictures that remain in inventory from the time the retrenchment measures were instituted, so that if the markets hold, I am hopeful that we will have turned the corner in production-distribution some time during the second or third quarter of this year," Balaban stated.

McGraw-Hill's USA Rights On NFB Pic

Exclusive USA distribution rights for the National Film Board's Who Will Teach Your Child? have gone to the McGraw-Hill Book Company. The short was the winner of the award as the best theatrical film of the year in the recent Canadian Film Awards.

A. J. Rosenberg, manager of the text-film department of the Book Company, said that "Whenever such exceptional films are made available, we at McGraw-Hill will be very glad to depart from our usual policy and to accept the responsibility of seeing that these films obtain the wide audiences they deserve." Standard policy of the company is to distribute only those films which are directly correlated with its textbooks.

RADIO'S RIOTOUS RILEYS...NOW ON THE SCREEN!

"We're livin' on $59.20 a week... if you can call that livin'!"

YOU HAVEN'T LAUGHED

"You got no enemies, Riley...but all your friends *hate ya!*"

"Anybody can be a landlord...but it takes brains to be a tenant!"

UNTIL YOU'VE LIVED "The LIFE OF RILEY"

starring

as "RILEY"

WILLIAM BENDIX

An IRVING BRECHER Production

with JAMES GLEASON • ROSEMARY DeCAMP • BILL GOODWIN • BEULAH BONDI
MEG RANDALL • RICHARD LONG and "DIGGER O'DELL" (John Brown)

Written and Directed by *Irving Brecher* A UNIVERSAL-INTERNATIONAL PICTURE

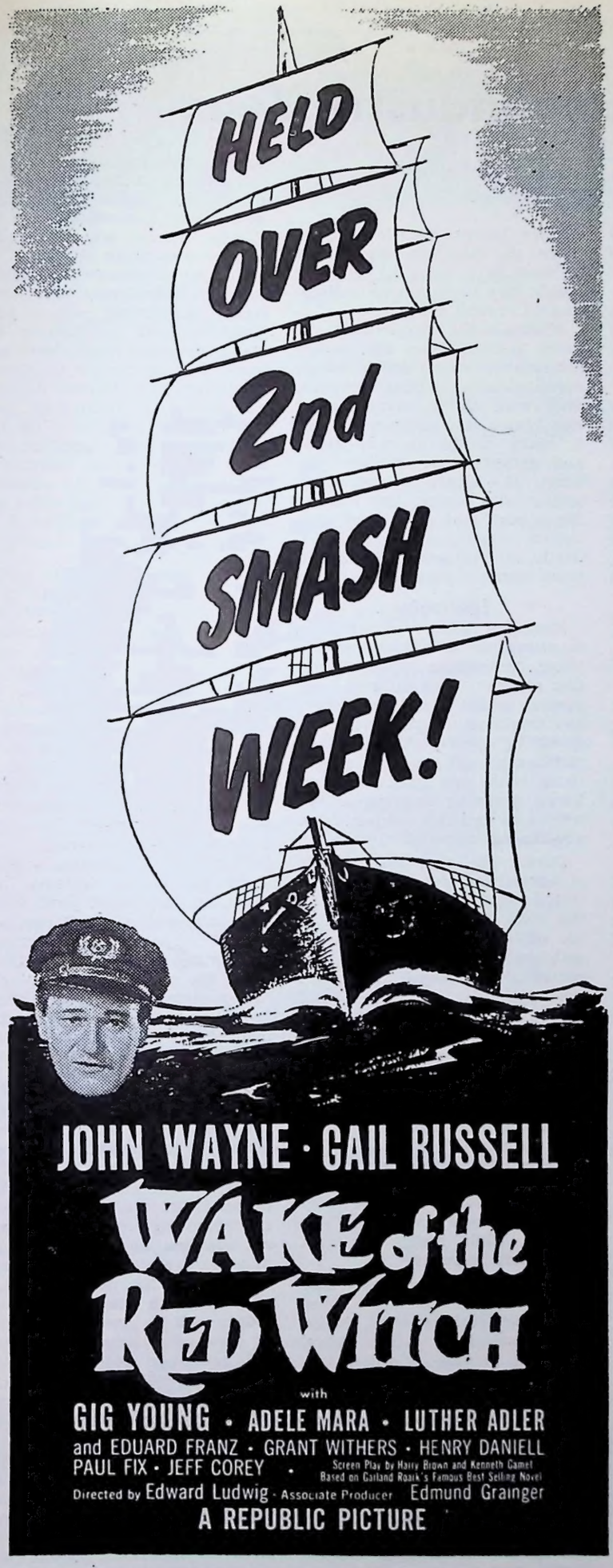
Based on the hit radio show, "THE LIFE OF RILEY"

Universal International

DATE IT NOW!

Empire - Universal *Films Ltd.*

PLAY IT NOW!


HELD OVER 2nd SMASH WEEK!
JOHN WAYNE · GAIL RUSSELL
WAKE of the RED WITCH
with
GIG YOUNG · ADELE MARA · LUTHER ADLER
and EDUARD FRANZ · GRANT WITHERS · HENRY DANIELL
PAUL FIX · JEFF COREY ·
Screen Play by Harry Brown and Kenneth Gamet
Based on Garland Roark's Famous Best Selling Novel
Directed by Edward Ludwig · Associate Producer Edmund Grainger
A REPUBLIC PICTURE

. . . and Sailing Into HOLDOVERS Everywhere!

YOU'LL NEED EXTRA PLAYING TIME WHEN YOU PLAY THIS ONE!

DATE IT NOW!

Empire - Universal *Films Ltd.*

PLAY IT NOW!

Ontario Had Record Industry Year

the history of the Department from several standpoints," among these being the unprecedented number of films submitted for censorship and the proportion of British origin. There were 606 features examined compared with 533 in the year before and 470 in 1945-46. Of the 1948-49 total 79 were reissues.

Ontario is Canada's most important theatre territory. It contains something less than one-third of the country's situations and these attract about 40 per cent of the national gross. In 1947, the year for which the most recent figures are available, Canada's total boxoffice receipts were $62,865,279 exclusive of amusement tax and Ontario's share was $27,048,278.

The report, as submitted, follows:

Various Aspects

The year under review is the most important in the history of the Department from several standpoints. These are (a) the expansion of the theatre field through the investment of many millions of dollars, (b) the unprecedented number of films submitted for censorship, (c) the fact that about 20 per cent of the films submitted were of British origin, and (d) the record amount of screen time won by foreign films, exhibition of which was formerly limited to a handful of special-type theatres.

During the fiscal year 47 new theatres commenced operation in Ontario, bringing the total to 497. At least ten of these are considered, as a group, to be the finest in the world in beauty of design and building and mechanical technique. Theatre experts have come from all parts of the continent to study them.

Because of the advanced ideas of Ontario's theatre builders it has been necessary to base the Code of the Province on the most exhaustive study and experience. The Code, covering theatre construction and operation administered by this Department, is considered a model for such regulations. It is responsible for the high safety factor in Ontario's theatres.

The need of outlets for British films has been in some measure responsible for the building of theatres by Old Country interests, while the increased number of British films being produced is the major factor in Ontario's volume having been a record one.

British-made motion pictures have been found mature in outlook, socially significant and at the same time highly entertaining. Technically they are on a high plane, with detail work and

(Continued from Page 1)

color outstanding. It should be noted that, as an example of the British producer's sense of responsibility, that a great number of short subjects have been produced at considerable cost and effort to meet the demands for entertainment suitable for children.

The increasing popularity of the foreign film is due to the elements of appeal not usually found in Hollywood products. European dramas are unusually realistic, while its musicals are mainly operas which have found new followers for that form of presentation. Russian, French, Swedish and Italian films were examined last year.

But the main reason for the increased number of films submitted and exhibited is the added number of theatres.

Censorship

The Board of Censors reviewed a total of 606 feature motion pictures from the United States, Great Britain and Continental Europe. Of these, approximately 25 per cent were treated before being exhibited in Ontario. One subject was rejected entirely.

The Board re-examined, as part of the total, 79 feature pictures returned to the market after an absence of from seven to 15 years.

The Board examined 737 sixteen millimetre items. Through the use of the 16 mm. film many small municipalities which do not warrant the expensive type of construction required for use of standard films, are now served by permanent theatres or by itinerant operators. There are 181 of these machines licensed for use in the Province.

In spite of the increased responsibility caused by the exceptionally large number of films submitted for examination, the department believes its staff to have interpreted adequately the overall outlook of the people of Ontario with regard to their approval and disapproval of the content of motion pictures.

Brutality in Films

Influential power possessed by the motion picture screen upon the lives of the masses resulted in the Board eliminating, to a greater degree, scenes of violence and brutality. Men being kicked on the head and body and other forms of too-realistic brutality, along with scenes depicting certain types of hold-ups, were ordered removed from many feature motion pictures. This was done so that mentally immature persons would not be given the slightest opportunity of viewing a scene of violence which they could use as a basic idea to commit a crime.

Mistreatment of animals is never permitted on the screen yet violence toward human beings appeared to be running rampant. Men were shown being kicked and beaten into unconsciousness in many of the cheaper grade and gangster-type feature pictures. The Board viewed these scenes with alarm and was of the opinion that copying of such tactics could easily result in death or permanent injury to some innocent person.

Advertising

Excessive display of fire-arms in newspaper and poster advertising for certain types of motion pictures was reduced to a greater extent than ever before and deletions of guns were ordered in several Western-type pictures, as well as those advertising crime and gangster films. Views depicting hanging scenes were also ordered deleted from advertising material.

During the year 1,018 pieces of advertising were rejected. Of this total 211 were treated by the Film Exchanges and after the objectionable portions were satisfactorily removed, were permitted to be displayed throughout the Province.

Adult Entertainment

Fifty-four motion picture features were marked Adult Entertainment by the Board during the year. Since June 1st, 1946, when the marking of pictures was inaugurated, a total of 179 features have been considered as not suitable for juvenile consumption. During the previous fiscal year there were 61 features marked, while during the first year there were 64.

The Board points out that feature motion pictures, even after eliminations were made, were marked as Adult Entertainment because of illicit love scenes; mob violence; over-emphasis on sex; extreme brutality; murder and poison murder; gangster, crime, extreme horror; insanity; over-emphasis on and excessive drinking; mercy killing; kidnapping and one with a religious background.

Gangster films led the list in the number of pictures marked Adult Entertainment, with a total of 19, while sex scenes resulted in the marking of 12 others. During the year the Board marked six re-issue pictures as Adult Entertainment, and not suitable for children. A constant check was made of both the newspaper advertising and the theatre fronts when an Adult picture was being shown.

Forty-nine letters were sent to theatre managers who were found neglecting proper Adult Entertainment notification and many personal visits were also made to theatres by the Censor of Advertising. Basing its opinion on reports from staff members who are constantly on duty throughout the Province, the Board believes that marking of pictures is effective to a marked degree in towns and cities and in the community sections of the urban areas.

New Theatres

Accent has been placed in all instances, on safety and the comfort of the patron. Spacious lounges, foyers and restrooms are a part of all new construction, plus the most modern projection equipment, spacious seating arrangements, air circulation and temperature control. Areas in lounge sections have been set aside for television where patrons may sit and watch video programs. Many now feature art and other exhibits in lobbies or foyers.

The Drive-In theatre, of which there are 13 in Ontario, now plays an important part in the entertainment world. These have special appeal to the infirm and to families with children, eliminating the necessity of employing "baby sitters". They also keep the youngsters under parental control.

Projectionists

With so many new theatres commencing operations during the past year, an increase is shown in the number of licensed projectionists. After careful study, it was felt that a better projectionist can be produced by concentrating more on the practical examination and with this in mind an examining room is being equipped at the new quarters of the Branch in Leaside. Each candidate will be given the undivided time of a thoroughly competent examiner and thus become acquainted with all working parts of projection mechanism.

During the year eleven projectionists were suspended for infractions of the Theatre and Cinematographs Act and regulations and one theatre was prosecuted. Five film fires, two of a very minor nature were reported. The small fire loss reflects great credit on Ontario projectionists. Only four minor fires were reported in theatre buildings and equipment. The extremely low fire loss re-

(Continued on Page 10)

NEWSPAPERS, TRADE PRESS, MAGAZINES — EVERYBODY SAYS IT'S *Terrific* — AND IT'S DOING *Terrific* BUSINESS!

BOSTON

"One of the screen's most heart-stopping thrillers."—*Eve. American*

"Tops in shocking excitement and hair-raising suspense."—*Traveler*

"Ranks among screen's topnotch suspense stories."—*Herald*

"Keeps audience on tenterhooks."
—*Daily Record*

"A hair-raising melodrama of the super-suspense kind."—*Christian Science Monitor*

"Intriguing and unusual."—*Post*

"If you want to be scared half to death see 'The Window'."
—*Daily Globe*

SAN FRANCISCO

"Could easily be the next Academy Award winner."—*Examiner*

"A compact thriller."
—*News*

"Generates almost unbearable suspense."
—*Chronicle*

WASHINGTON

"Fine, tingling melodrama . . ."—*Post*

"A tingling thriller."
—*Times-Herald*

"Recommended without qualification."
—*Eve. Star*

"Merits the highest praise."—*Daily News*

MAGAZINES

"A first-class thriller . . . A masterpiece of built-up tension."—*Look*

"One of the best suspense films in ages."—*Liberty*

"A shocker . . . 73 minutes of taut, mounting terror."—*Coronet*

"A perspiring essay in suspense."—*Seventeen*

"One of the few genuine hair-raisers of all time."
—*Family Circle*

"Curious and stimulating . . . has feeling of truth in newsreel terms."
—*Good Housekeeping*

"Taut, almost unbearably suspenseful."
—*Saturday Review of Literature*

"Will be the picture of the week everywhere."
—*Hedda Hopper, Syndicate*

TRADE PRESS

"Gripping thriller . . . sure to have audiences talking."—*M. P. Herald*

"Unusual and highly original...should prove audience pleaser."
—*Boxoffice*

"Highly recommended... suspense excitement seldom equaled"—*Variety*

"Gripping melodrama... Rates much attention."
—*Film Daily*

"Continuous excitement and suspense . . . Apart from the usual run of melodramas."
—*M. P. Daily*

"Has as much suspense as has been seen in some time . . . Will grip audiences aplenty."
—*The Exhibitor*

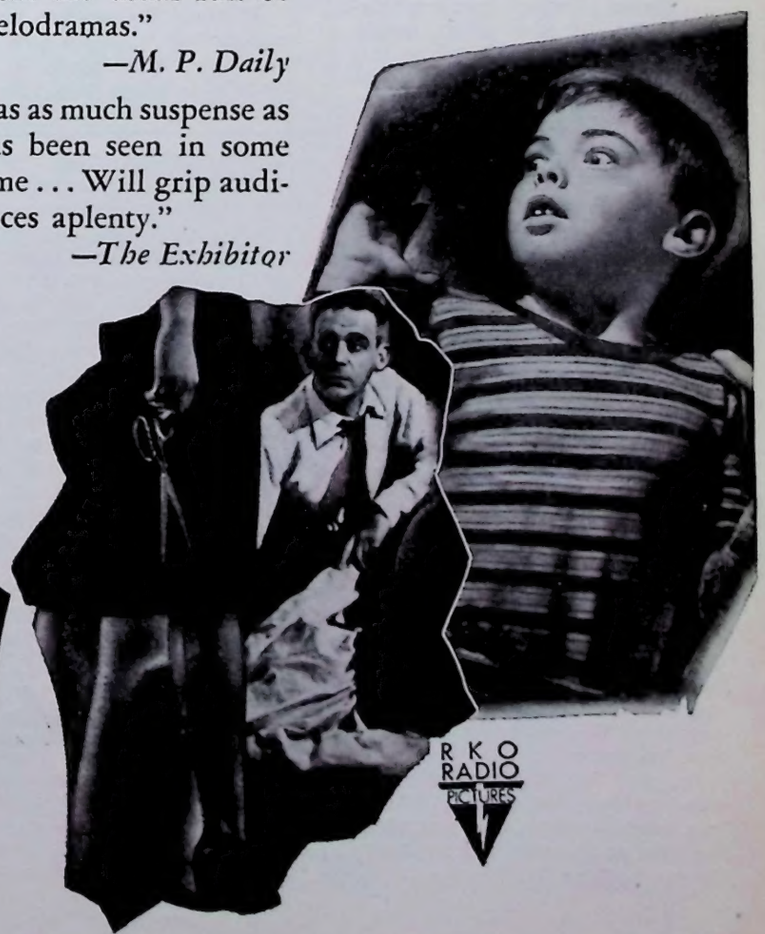
"Tense, exciting tale fraught with almost unbearable suspense."
—*Showmen's Trade Review*

"A big-time hit . . . 73 minutes of thrill-packed excitement."
—*Hollywood Reporter*

"A socko show . . . suspense entertainment that is seldom equaled."
—*Daily Variety*

"Unique thriller . . . sure to capture wide-eyed attention."—*Film Bulletin*

"A sensational picture... boxoffice will be very good."
—*Exhibitorating, in Independent Film Journal*



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PAUL STEWART • RUTH ROMAN

Produced by Frederic Ullman, Jr. • Directed by Ted Tetzlaff • Screen Play by Mel Dinelli

RKO RADIO PICTURES

FRIENDS AND COLLEAGUES HONOR BILL COVERT

Friends of William P. Covert, many of them longtime associates in Local 173, Moving Picture Projectionists, Toronto, gathered recently to honor him on being appointed adviser of the Canadian delegation to the International Labor Organization, Geneva. Ottawa named Covert, who is an International vice-president of the IATSE.

Covert, shown behind the chair on the left, was presented with a travelling bag by James Sturgess, president of Local 173, in behalf of his friends. Sturgess is next to him.

ODEON-OTTAWA

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to 150 houses.

The theatre, equipped by Gaumont-Kalee for television as well as cinema projection, opened "Under the Distinguished Patronage and in the Immediate Presence of Their Excellencies the Governor-General and the Vicountess Alexander of Tunis."

Red Shoes was the film for the premiere, which was sponsored by the Canada Foundation Fund, the proceeds going to its work, which is to stimulate public interest in cultural matters, maintain a full-time cultural information centre, present junior scholarships in the fine arts, etc.

Ottawa came out wholeheartedly for the affair, which was also highlighted by an exhibit of paintings of the dance by Canadian artists, arranged by Paul Duval, and a visit by Sarah Churchill, film star and daughter of Winston Churchill.

Both the Ottawa Journal and the Evening Citizen featured full supplements of many pages devoted to the theatre. It also won space on the first page and in editorial form.

Some 1,400 guests were on hand. "Hundreds of people lined the sidewalks trying to identify the men and women in dinner clothes as they stepped from their cars, or to peer into the dimly lit inner lobby where baskets of roses gave the final proof that something new had been added to Bank street," stated the Citizen.

The audience was made up of members of the Diplomatic Corps, government officials, the press and their ladies. A. Davidson Dunton, head of the CBC, welcomed the guests as Foundation treasurer.

Leonard W. Brockington, KC, vice-president of Odeon Theatres, made a witty, eloquent plea for the arts after noting that Ottawa's three leading political figures were not there. With them doing their political trumpeting elsewhere, Bytown might easily be called "Hushabytown," he said. Reported the Citizen:

"In an eloquent plea for the arts in Canada Mr. Brockington recalled a speech by Thomas D'Arcy McGee, murdered just a few yards away from the site of the new theatre some 80 years ago. He praised the efforts of the Canada Foundation to encourage the arts in Canada and said Canadians were tired of hearing that they were so busy performing epics that they could not write lyrics, so engaged in cutting down timber for woodpulp they could not write books and so deafened by the thunder of cataracts they could not compose music."

Manager of the new theatre is Gordon Beavis, with Barry Carnon his assistant.

VICTORIA, TORONTO, MAY CLOSE

Reopened by Famous Players several years ago the Victoria, Toronto, may close on June 4th. At the time the old Shea two-a-day vaudeville house helped meet the unprecedented volume of patronage and also relieved the booking jam. A dozen-or-so new theatres have been built since, while old houses have been reseated and refurbished, making the Victoria, a stopgap job, unnecessary. Also there is no longer a booking jam and so there is no product problem.

The house, built in 1910, had been closed for years before its reopening — except for the performance of an occasional legit show or home-grown musical. It was first brightened up for the Army Show and other theatricals sponsored by the Military.

Famous Players has long figured the house as its television headquarters when the CBC flashes the green light but that fact has little relationship to its closing at this time. But the television situation may have same bearing on whether or not the house will be reopened in the fall.

Fox '49 Net Up On Same Period In '48

Twentieth Century-Fox Film Corporation and all subsidiaries, including National Theatres Corporation and Roxy Theatre, Inc., report consolidated net earnings after all charges for the first quarter ended March 26th, 1949, of $3,017,736.

The consolidated net earnings after all charges reported by the Corporation for the first quarter of 1948 were $2,926,842.

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CENSOR'S REPORT

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veals that the rigid building requirements in this Province not only provide a maximum degree of safety for the attending public, but are assurance against heavy fire loss to the exhibitors.

Carnivals

Travelling carnivals were very popular during the year with an increase shown in the number of playing dates. Close inspection by law enforcement officers has helped considerably to reduce gambling and thus make the carnival more attractive for family enjoyment.

Exchanges

Frequent inspections were made of all theatres, film exchanges and film printing establishments and a gradual decrease is noted in criticism offered by the inspectors. This indicates more strict adherance to regulations and a common desire by all concerned for clean, comfortable and safe surroundings in which the public may enjoy its favourite entertainment.

Added To Adult List

Five films were recently added to the Adult Entertainment list by the Ontario Board of Censors. They are Knock on Any Door, Once Upon a Dream, Bride of Vengeance, Too Late for Tears and Good Time Girl.

Sovereign Opening Office In Calgary

Sovereign Film Distributors, distributors of 16 mm. product from Universal - International, RKO, Columbia and Republic, is opening an office in Calgary and will release its films through the facilities of Empire-Universal, 8th Avenue and 6th Street.

At the same time Walter Kennedy, Sovereign general manager, revealed that the office will be under the supervision of Joe de Vries.

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LIFE "A SCREEN MASTERPIECE!"

COSMOPOLITAN "AN OUTSTANDING HIT!"

TIME "BRILLIANT!"

Newsweek "FASCINATING TO WATCH!"

Look "A KNOCKOUT OF A MOVIE!"

seventeen "A RARE MOVIE!"

REDBOOK "PICTURE OF THE MONTH!"

parade "TOP BRACKET!"

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